# **KOHLS CORP (KSS-N)**

Retailers / Diversified Retail / Department Stores

# **LSEG Stock Reports Plus**

**DETAILED STOCK REPORT** 

Report Date: 2024-Jan-26

Score Averages

Last Close <b>27.50</b> (USD)	Avg Daily Vol <b>5.3M</b>	52-Week High <b>35.77</b>	Trailing PE	Annual Div <b>2.00</b>	ROE -3.6%	LTG Forecast	1-Mo Return <b>-0.61%</b>
2024 January 25 NEW YORK Exchange	Market Cap <b>2.8B</b>	52-Week Low <b>17.68</b>	Forward PE <b>10.1</b>	Dividend Yield <b>7.3%</b>	Annual Rev <b>17.5B</b>	Inst Own >100%	3-Mo Return <b>24.2%</b>

# **AVERAGE SCORE**

**NEUTRAL OUTLOOK:** KSS's current score is relatively in-line with the market.

**AVERAGE** SCORE

2024-01

	Diversified R	etail Grou	ıp: <b>6.3</b>
	Reta	ilers Sect	or: <b>5.0</b>
Peers	-6M	-3M	-1M



# **HIGHLIGHTS**

2021-01

Positive

Neutral

Negative

- The score for Kohls Corp last changed from 7 to 6 on 2024-01-07.
- The recent change in the Average Score was due to a decline in the Price Momentum, Fundamental, and Insider Trading component scores.

2022-01

Average Score Trend (4-Week Moving Avg)

2023-01

10

# I/B/E/S MEAN

Hold 16 Analysts

Mean recommendation from all analysts covering the company on a standardized 5-point scale.



# PRICE AND VOLUME CHARTS





# **BUSINESS SUMMARY**

Kohl's Corporation is an omnichannel retailer. The Company operates approximately 1,170 stores and a website www.Kohls.com. The Company's Kohl's stores and Website sell private and national brand apparel, footwear, accessories, beauty, and home products. Its Kohl's stores carry a consistent merchandise assortment with some differences attributable to local preferences, store size, and Sephora. Its Website includes merchandise, which is available in its stores, as well as merchandise that is available only online. The Company's merchandise mix includes both national brands and private brands that are available at Kohl's. The Company's private portfolio includes various brands, such as Croft & Barrow, Jumping Beans, SO, Sonoma Goods for Life, and Tek Gear, and brands that are developed and marketed through agreements with national brands, such as Food Network, LC Lauren Conrad, Nine West, and Simply Vera Vera Wang.

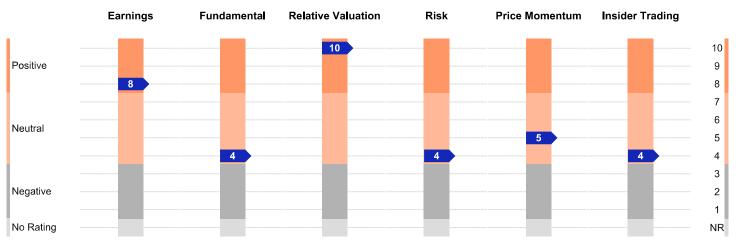
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# **INDICATOR COMPONENTS**



The **AVERAGE SCORE** combines the quantitative analysis of six widely-used investment decision making tools: Earnings, Fundamental, Relative Valuation, Risk, Price Momentum and Insider Trading. A simple average of the underlying component ratings is normally distributed to rank stocks on a 1-10 scale (10 being awarded to the most favorable). These factors may be evaluated differently using alternative methodologies and the importance of individual factors varies across industries, market capitalization and investment styles. Additional criteria should always be used to evaluate a stock.



# **OPTIMIZED SCORE**



Historically, companies with an Optimized Score of 6 have tended to perform in-line with the market over the following 12-month period.



As an alternative approach to equally weighting each of the six factors, independent research firm, Verus Analytics, conducted a backtest to empirically determine an optimal factor blend. Results and weighting vary across four different market capitalization categories. For large/mid cap stocks, Fundamental and Earnings historically provided the most explanatory power among the factors and are weighted heavily in the Optimized Score. Among the small/micro cap universe, Insider Trading joined Fundamental and Earnings as the most significant factors to explain returns.

PEEF	RANALYSIS										Curre	ncy in USD
			PRICE	MOMENTL	IM		VALUA	TION	FUNDAM	ENTAL	ANALYST	s
Average Score	Ticker	Price (2024-01-25)	1-Mo Return	3-Mo Return	1-Yr Return	Market Cap	Trailing PE	Forward PE	Dividend Yield	Net Margin	LTG I/B/E/S Forecast Mean	# of Analysts
7	AMZN	157.75	2.8%	30.0%	62.3%	1.6T	81.8	46.5		3.6%	Buy	56
5	CPNG	14.52	-10.4%	-15.8%	-9.7%	24.1B	60.5	40.0		1.9%	Buy	17
9	FIVE	191.80	-5.4%	8.3%	-0.14%	10.3B	39.6	31.5		8.1%	19.0% Buy	23
5	ETSY	69.56	-18.1%	10.5%	-48.8%	8.5B	29.1	27.1		12.3%	16.0% Hold	32
4	W	54.89	-18.2%	36.1%	-2.3%	5.2B				-7.6%	43.2% Buy	38
6	М	18.82	-5.9%	62.7%	-19.5%	4.8B	7.7	6.7	3.5%	2.8%	12.0% Hold	14
10	DDS	398.63	1.0%	27.0%	4.9%	4.7B	8.6	13.2	0.25%	11.3%	Hold	4
7	JWN	19.48	5.8%	38.2%	5.7%	2.9B	27.1	10.2	3.9%	0.8%	6.8% Hold	20
6	KSS	27.50	-0.61%	24.2%	-13.4%	2.8B		10.1	7.3%	-0.8%	Hold	16
3	RVLV	15.45	-12.6%	17.7%	-43.0%	571M	35.1	38.3		3.0%	-1.1% Hold	19
6	BWMX	13.61	-3.4%	-20.6%	72.1%	462M	10.2	10.0	7.2%	7.6%	Buy	1
6.2	Average	89.27	-5.9%	19.8%	0.74%	151.8B	33.3	23.4	4.4%	3.9%	16.0% Hold	21.8

I EER OOM	TELY COM ANIES					
AMZN	Amazon.com Inc	FIVE	Five Below Inc			
BWMX	Betterware de Mexico	JWN	Nordstrom Inc			
CPNG	Coupang Inc	M	Macy's Inc			
DDS	Dillard's Inc	RVLV	Revolve Group Inc			
ETSY	ETSY Inc	W	Wayfair Inc			

PEER COMPANIES

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#### **EARNINGS EARNINGS** Currency in USD **Earnings Score Averages** POSITIVE OUTLOOK: Strong earnings with recent analyst upgrades or a history of Diversified Retail Group: 6.8 Mid Market Cap: 5.9 surpassing consensus estimates. S&P 500 Index: 6.6 Retailers Sector: 5.6 Earnings Score Trend (4-Week Moving Avg) -6M -3M -1M -1W 1Y Trend Peers Current 10 DDS 9 8 9 10 Positive **JWN** 8 9 8 9 9 Neutral **KSS** 6 8 8 M 10 9 7 5 Negative

**ETSY** 

2024-01

5

3

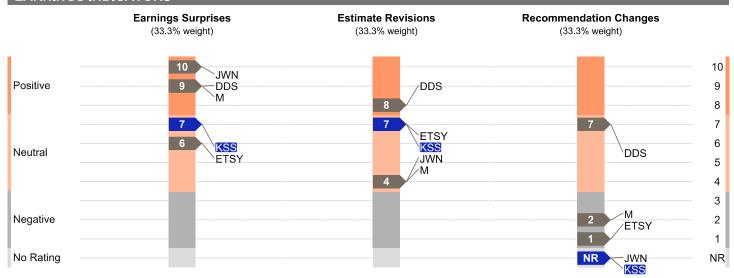
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# **EARNINGS INDICATORS**

2022-01

2023-01

2021-01



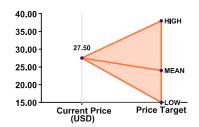
Last 4 Quarters		Last 4 Weeks	<u> </u>	Last 120 Days	
# Positive Surprises (>2%)	3	# Up Revisions	1	# Broker Upgrades	
# Negative Surprises (<-2%)	1	# Down Revisions	0	# Broker Downgrades	
# In-Line Surprises (within 2%)	0	Avg Up Revisions	6.3%		
Avg Surprise	25.0%	Avg Down Revisions	0.00%		

# **HIGHLIGHTS**

- Kohls Corp currently has an Earnings Rating of 8. The average Earnings Rating for its Department Stores industry is 6.5 and the S&P 500 index average is 6.6.
- Over the past 4 quarters, the company has reported 3 positive, 1 negative, and 0 in-line surprises. The average surprise for this time period has been 25.0%. Most recently on 2023-11-21, the company reported quarterly earnings of 0.53 per share, a positive surprise of 51.9% above the consensus of 0.35.
- KSS's current quarter consensus estimate has decreased over the past 90 days from 1.39 to 1.25, a loss of -10.0%. Consensus estimates for the Department Stores industry have moved an average -3.0% during the same time period.

# **PRICE TARGET**

The chart indicates where analysts predict the stock price will be within the next 12 months, as compared to the current price.



12-Month Price Target			
24.00			
38.00			
15.00			
-12.7%			
13			

0

0



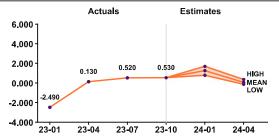
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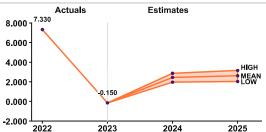
# **EARNINGS PER SHARE**

Earnings per share (EPS) is calculated by dividing a company's earnings by the number of shares outstanding. Analysts tend to interpret a pattern of increasing earnings as a sign of strength and flat or falling earnings as a sign of weakness.

The charts provide a comparison between a company's actual and estimated EPS, including the high and low forecasts.



Quarterly	24-01	24-04
Mean	1.252	0.066
High	1.690	0.350
Low	0.780	-0.130
# of Analysts	12	7



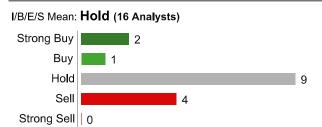
Annual	2024	2025
Mean	2.449	2.621
High	2.870	3.160
Low	1.960	2.030
# of Analysts	15	15

# **MEAN ESTIMATE TREND**

	Q 24 <b>-</b> 01	Q 24 <b>-</b> 04	Y 2024	Y 2025	Price Target
Current	1.252	0.066	2.449	2.621	24.00
30 Days Ago	1.259	0.089	2.457	2.688	24.20
90 Days Ago	1.391	0.056	2.413	2.797	25.50
% Change (90 Days)	-10.0%	17.9%	1.5%	-6.3%	-5.9%
			_		

Current Fiscal Year End: 24-01
Next Expected Report Date: 2024-02-28

# **ANALYST RECOMMENDATIONS**



# **EARNINGS SURPRISES**

Comparing a company's actual earnings to the mean expectation of analysts results in a difference referred to as a 'positive' or 'negative' surprise. Research has shown that when a company reports a surprise, it is often followed by more of the same surprise type.

# Surprise Summary (Last 12 Quarters)

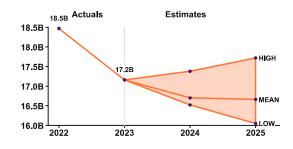
Surprise Type	Amount	Percent
Positive Quarters (> 2%)	10	83.3%
Negative Quarters (< -2%)	2	16.7%
In-Line Quarters (within 2%)	0	

# Surprise Detail (Last 6 Periods)

Surprise Type	Announce Date	Period End Date	Actual EPS	Mean EPS	Surprise (%)
Positive	2023-11-21	2023-10-31	0.530	0.349	51.9%
Positive	2023-08-23	2023-07-31	0.520	0.221	135.3%
Positive	2023-05-24	2023-04-30	0.130	-0.420	131.0%
Negative	2023-03-01	2023-01-31	-2.490	0.979	-354%
Positive	2022-11-17	2022-10-31	0.820	0.780	5.1%
Positive	2022-08-18	2022-07-31	1 110	1 032	7.6%

# **ANNUAL REVENUE**

A pattern of increasing sales in conjunction with a rising EPS may influence a buy recommendation, while flat or falling sales and faltering earnings may explain a sell recommendation. A rising EPS with flat or falling sales may result from increased cost efficiency and margins, rather than market expansion. This chart shows the sales forecast trend of all analysts and the highest and lowest projections for the current and next fiscal year.



	2024	2025
Mean	16.7B	16.7B
High	17.4B	17.7B
Low	16.5B	16.1B
Forecasted Growth	-2.7%	-2.9%
# of Analysts	7	7



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# **FUNDAMENTAL**

**NEUTRAL OUTLOOK:** Fundamentals relatively in-line with the market.

# FUND-AMENTAL

# Fundamental Score Averages

Diversified Retail Group: **5.8**Retailers Sector: **5.7** 

Mid Market Cap: 6.3 S&P 500 Index: 6.1



Peers	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Current	3Y Trend
JWN	6	6	6	8	9	Intiliant
DDS	9	9	9	7	8	
M	9	9	9	8	8	and makes
ETSY	5	5	5	4	5	Hallan.
KSS	6	6	6	3	4	.IIIIII.

#### FUNDAMENTAL INDICATORS **Profitability** Debt **Earnings Quality** Dividend (25% weight) (25% weight) (25% weight) (25% weight) 10 10 JWN JWN Positive -DDS DDS 9 KSS 8 8 7 ETSY **ETSY** 6 6 Neutral /M M 5 JWN DDS 4 3 JWN Negative 2 KSS ETSY DDS 2 KSS 1 No Rating **ETSY** NR

-5.6%	Current Ratio					
	Current Natio	1.1	Oper. Cash Yield	864.8%	Dividend Growth	14.3%
	For interim period ending 2023-10		For latest 12 months ending		For year over year ending 2023-10	
32.5%	Debt-to-Capital	54.0%	Accruals	6.2%	Dividend Payout	
	For annual period ending 2023-01		For latest 12 months ending 2023-01		For latest 12 months ending	
-3.6%	Interest Funding	36.1%	Days Sales In Inv.	99.7	Dividend Coverage	3.6
	For interim period ending 2023-04		For annual period ending 2023-01		For annual period ending 2023-01	
-0.8%	Interest Coverage	1.8	Days Sales In Rec.	4.3	Current Div. Yield	7.3%
	For interim period ending 2023-10		For annual period ending 2023-01		For latest 12 months ending 2024-01	
_	-3.6%	ending 2023-10  32.5% Debt-to-Capital For annual period ending 2023-01  -3.6% Interest Funding For interim period ending 2023-04  -0.8% Interest Coverage For interim period	ending 2023-10  32.5% Debt-to-Capital 54.0% For annual period ending 2023-01  -3.6% Interest Funding 36.1% For interim period ending 2023-04  -0.8% Interest Coverage 1.8 For interim period	ending 2023-10  32.5% Debt-to-Capital 54.0% Accruals  For annual period ending 2023-01  -3.6% Interest Funding 36.1% Days Sales In Inv.  For interim period ending 2023-04  -0.8% Interest Coverage For interim period For interim period For annual period ending 2023-01  Days Sales In Rec. For annual period For annual period For annual period For annual period	ending 2023-10   ending     32.5%   Debt-to-Capital   54.0%   Accruals   6.2%     For annual period ending 2023-01   For interim period ending 2023-04   For interim period ending 2023-04   For interim period ending 2023-01     -0.8%   Interest Coverage   For interim period   For annual period ending 2023-01     For annual period   For annu	ending 2023-10  32.5% Debt-to-Capital 54.0% Accruals 6.2% Dividend Payout For annual period ending 2023-01  -3.6% Interest Funding 36.1% Days Sales In Inv. For interim period ending 2023-04  -0.8% Interest Coverage For interim period For annual period For latest 12 months

# **HIGHLIGHTS**

- The Fundamental Rating for Kohls Corp declined significantly over the last quarter from 6 to 4. The current rating is considerably more bearish than the Department Stores industry average of 6.4.
- KSS's net margin of -0.81% is substantially below the Department Stores industry average of 2.8%.
- KSS's debt-to-capital of 54.0% is substantially above the Department Stores industry average of 36.9%.
- The operating cash yield for KSS is the highest within its Department Stores industry.
- Of the 25 firms within the Department Stores industry, Kohls Corp is among 7 companies that pay a dividend. The stock's dividend yield is currently 7.5%.



DETAILED STOCK REPORT

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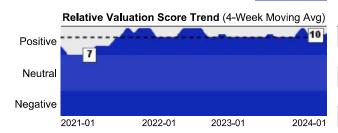
# RELATIVE VALUATION

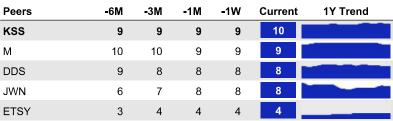
**POSITIVE OUTLOOK:** Multiples significantly below the market or the stock's historic norms.

# RELATIVE VALUATION

# Relative Valuation Score Averages

Diversified Retail Group: **6.6** Mid Market Cap: **4.9** Retailers Sector: **6.8** S&P 500 Index: **4.7** 





# **RELATIVE VALUATION INDICATORS**

	Price to Sales (33.3% weight)	Trailing PE (33.3% weight)	Forward PE (33.3% weight)
Positive	10 KSS 9 JWN M	/DDS /M	10 M 9 JWN 9 8
Neutral	7 DDS ETSY	5 ETSY JWN	7 7 6 ETSY 5
Negative			3 2 1
No Rating		NR KSS	NR NR

Price to Sales	0.2	Trailing PE		Forward PE	10.1
5-Yr Average	0.3	5-Yr Average	11.6	5-Yr Average	13.8
Rel. to 5-Yr Avg.	47% Discount	Rel. to 5-Yr Avg.		Rel. to 5-Yr Avg.	27% Discount
S&P 500 Index	2.6	S&P 500 Index	27.0	S&P 500 Index	21.2
Rel. to S&P 500	93% Discount	Rel. to S&P 500		Rel. to S&P 500	52% Discount

# HIGHLIGHTS

- Kohls Corp currently has a Relative Valuation Rating of 10 which is significantly above the S&P 500 index average rating of 4.7.
- KSS's 10.1 Forward P/E is currently at the low end of its 5-year range (lowest 4.2 to highest 88.7).

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# PRICE TO SALES

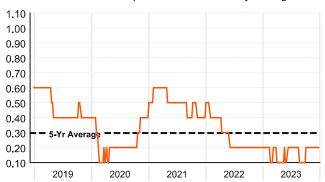
The most recent week's close price divided by the revenue per share.

Price to Sales: 0.2

5-Year Average: 0.3

S&P 500 Index Average: 2.6

Department Stores Industry Average: 2.0



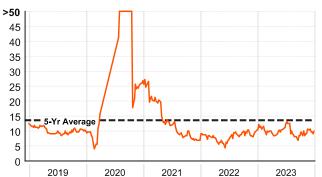
# **FORWARD PE**

The most recent week's close price divided by the sum of the four upcoming quarterly consensus estimates.

Forward PE: 10.1 5-Year Average: 13.8

S&P 500 Index Average: 21.2

Department Stores Industry Average: 40.2



# TRAILING PE

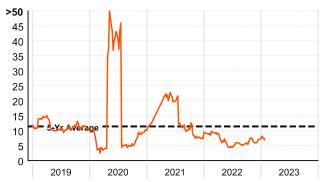
The most recent week's close price divided by the sum of the four most recently reported quarterly earnings.

Trailing PE: --

5-Year Average: 11.6

S&P 500 Index Average: 27.0

Department Stores Industry Average: 71.1



# **FORWARD PEG**

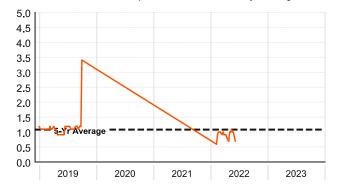
The Forward P/E divided by the five-year forecasted growth rate.

Forward PEG: --

5-Year Average: 1.1

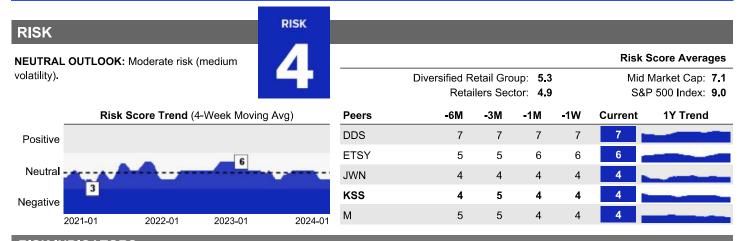
S&P 500 Index Average: 2.0

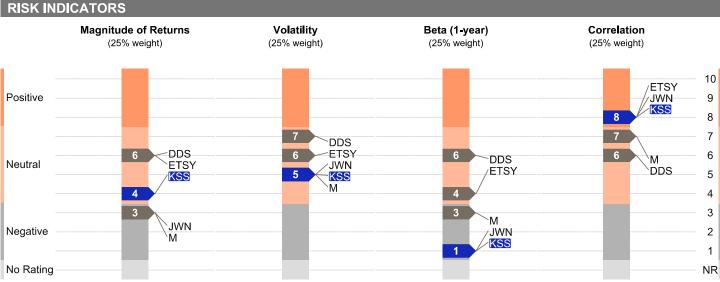
Department Stores Industry Average: 4.8



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Daily Returns (La	st 90 Days)	Standard Deviation		Beta vs. S&P 500	1.92	Correlation vs. S&P 5	500
Best	9.0%	Last 90 Days	3.96	Positive Days Only	1.66	Last 90 Days	47%
Worst	-8.6%	Last 60 Months	17.68	Negative Days Only	1.39	Last 60 Months	55%
Monthly Returns	(Last 60 Months)	Intra-Day Swing (La	ast 90 Days)	Beta vs. Group	1.01	Correlation vs. Group	)
Best	51.2%	Average	4.8%	Positive Days Only	0.33	Last 90 Days	30%
Worst	-62.7%	Largest	9.5%	Negative Days Only	1.58	Last 60 Months	74%

# HIGHLIGHTS

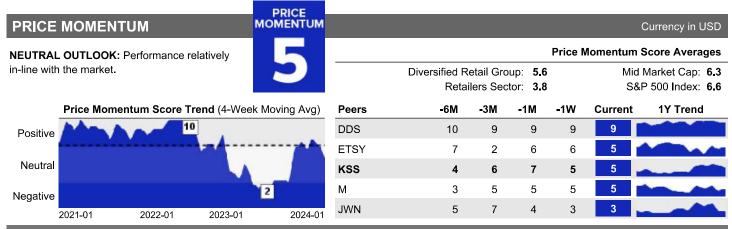
- Kohls Corp currently has a Risk Rating of 4, which is significantly below the S&P 500 index average rating of 9.
- On days when the market is up, KSS shares tends to outperform the S&P 500 index. However, on days when the market is down, the shares generally decrease by more than the index.
- In both short-term and long-term periods, KSS has shown high correlation (>= 0.4) with the S&P 500 index. Thus, this stock would provide only low levels of diversification to a portfolio similar to the broader market.
- Over the last 90 days, KSS shares have been more volatile than the overall market, as the stock's daily price fluctuations have exceeded that of 99% of S&P 500 index firms.

RISK ANALYSIS									
		Last 90 Days					Last 60 Months		
Peers	Best Daily Return	Worst Daily Return	# Days Up	# Days Down	Largest Intra-Day Swing	Best Monthly Return	Worst Monthly Return		
KSS	9.0%	-8.6%	32	30	9.5%	51 <b>.</b> 2%	-62.7%		
DDS	7.9%	-6.0%	35	27	6.5%	42.8%	-34.4%		
ETSY	8.2%	-4.0%	30	32	10.0%	68.8%	-34.8%		
JWN	9.5%	-7.6%	35	27	8.1%	114.2%	-55.8%		
M	19.4%	-8.3%	32	29	10.0%	64.4%	-62.9%		
S&P 500	1.9%	-1.5%	41	20	1.7%	12.7%	-12.5%		



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# PRICE MOMENTUM INDICATORS

#### Relative Strength Seasonality (50% weight) (50% weight) 10 DDS Positive 9 8 7 DDS 6 KSS Neutral JWN ETSY 5 JWN 4 3 2 Negative M 1 No Rating NR

# Relative Strength Indicator (Scale from 1 to 100)

	KSS	Industry Avg
Last 10 Days	60	41
Last 50 Days	54	49
Last 200 Days	48	48

# Average Monthly Return (Last 10 Years)

	Jan	Feb	Mar
Company Avg	3.7%	2.2%	-6.1%
Industry Avg	5.0%	-0.29%	-3.8%
Industry Rank	17 of 128	81 of 128	111 of 128

# **PRICE PERFORMANCE**

Daily close prices are used to calculate the

KSS performance of the stock as compared to a S&P Small relevant index over five time periods. 11.8% 1-Week 2.5% -0.6% 1-Month -2.4% 24.2% 3-Month 19.6% -4.1% YTD -2.3% -13.4% 1-Year 4.2%

	KSS	S&P Small
Close Price (2024-01-25)	27.50	1,288
52-Week High	35.77	13,050
52-Week Low	17.68	1,069

- On 2024-01-25, KSS closed at 27.50, 23.1% below its 52week high and 55.5% above its 52-week low.
- KSS shares are currently trading 5.4% above their 50-day moving average of 26.09, and 15.7% above their 200-day moving average of 23.77.
- The S&P SMALLCAP 600 index is currently 90.1% below its 52-week high and 20.5% above its 52-week low.

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# **INSIDER TRADING**

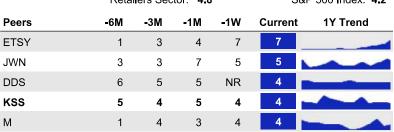
**NEUTRAL OUTLOOK:** Mixed transactions by insiders or low volume of trades.

INSIDER TRADING

# ADING Currency in USD Insider Trading Score Averages

Diversified Retail Group: **4.5** Mid Market Cap: **4.0** Retailers Sector: **4.8** S&P 500 Index: **4.2** 





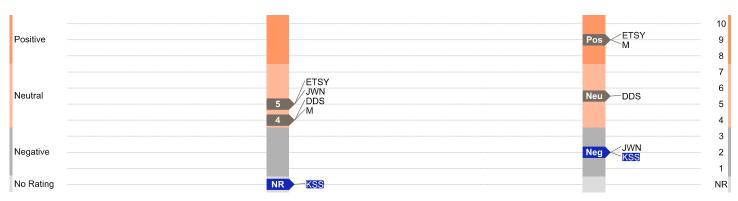
# **INSIDER TRADING INDICATORS**

# Short-Term Insider

# (70% weight)

# Long-Term Insider

(30% weight)



Most Recent Buys and Sells (Last 90 Days)

Insider Name Role Tran Date Tran Type Shares

There are no insider transactions during this time period.

Insider Summary (Last 6 Month	ıs)
Total Shares Acquired	
Total Shares Disposed	80,950

Net Shares -80,950 Sector Average 7,812

# HIGHLIGHTS

- Kohls Corp currently has an Insider Trading Rating of 4, while the Department Stores industry average is 4.00.
- Executives at Kohls Corp have not purchased or sold any shares thus far this quarter. Over the past five years, the average purchase and sell totals for Q1 have been \$474,475 and \$0 respectively.

# MONTHLY BUYS AND SELLS S Market Value (Thousands) Excludes derivative and option exercises SELLS

TOP INSTITUTIONAL HOLDERS						
Institution Name	Inst. Type	% O/S	Shares Held	Reported Date		
BlackRock Institutional	Inv Mgmt	10.7%	11.8M	2023-09-30		
The Vanguard Group Inc	Inv Mgmt	9.8%	10.8M	2023-09-30		
T. Rowe Price Associates	Inv Mgmt	8.4%	9.31M	2023-09-30		
State Street Global	Inv Mgmt	5.1%	5.64M	2023-09-30		
Macellum Advisors	Inv Mgmt	5.0%	5.47M	2023-09-30		
		Jpdated	daily as o	of 2024-01-25		

TOP EXECUTIVE HOLDERS						
Insider Name	Role	Direct Shares	Value	Reported Date		
Gass, Michelle D.	CEO	0.62M	17.4M	2022-09-21		
Timm, Jill	CFO	0.26M	7.36M	2023-12-13		
Kingsbury, Thomas	CEO	0.23M	6.44M	2023-05-10		
Raymond, Christie	0	0.19M	5.28M	2023-09-20		
Revelle, Greg	0	0.15M	4.25M	2022-05-16		
		Updated m	onthly as	of 2023-12-17		

# **KOHLS CORP (KSS-N)**

Retailers / Diversified Retail / Department Stores

# **LSEG Stock Reports Plus**

# DETAILED STOCK REPORT

Report Date: 2024-Jan-26

# **DETAILED STOCK REPORT TIPS**

The Stock Report from LSEG is a comprehensive, company-specific analysis that includes a proprietary Stock Rating along with underlying component indicators and supportive data elements. The report is updated daily, although some of the data elements and the ratings are updated weekly.

#### Average Score

The Stock Reports Plus Average Score combines a quantitative analysis of six widely-used investment decision making tools - Earnings, Fundamental, Relative Valuation, Risk, Price Momentum, and Insider Trading. First, a simple average of the six underlying component ratings is calculated. Then, a normal distribution is used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A score of 8 to 10 is considered positive, 4 to 7 is neutral, and 1 to 3 is negative. These six factors may be evaluated differently using alternative methodologies, and the importance of individual factors varies across groups, market capitalization and investment styles. Additional criteria should always be used to evaluate a stock.

A company must have sufficient data available for at least four of the six component indicators in order to receive an overall Average Score. Approximately 85% of the stocks within the coverage universe meet the criteria to generate a score.

# **Optimized Score**

As an alternative to the Average Score, the Stock Report includes an Optimized Score generated by independent research firm Verus Analytics. It uses the same six component ratings, but rather than equally weighting each of the factors, the weighting varies by market capitalization of the underlying security based on backtesting research. These scores are also updated weekly and distributed normally on a 1 to 10 scale, with 10 being best. The variable size is assigned monthly by ranking the market capitalization and assigning the appropriate category as follows:

Large - Top 5.55% Mid - Next 13.87% Small - Next 34.68% Micro - Remaining 45.9%

# **Indicator Components**

The six indicators that comprise the stock rating are displayed. Like the stock rating, the component rating scale is 1 to 10, with 10 being best. A company will receive an 'NR' for No Rating if the required data elements or criteria are not met. A detailed section for each component is included in the report.

# **Indicator Trends**

Within each component section, historical score trends are displayed, typically using a 4-week moving average over a timeframe of the past three years. The dotted orange line indicates the average of the scores over those three years. The most recent occurrences of the best and worst scores are also displayed on the chart in grey boxes to put the current score into historical context.

Next to the trend chart for the company, current score averages are included, along with peer company comparisons of values from 6 months ago, 3 months ago, 1 month ago, the most recent value from 1 week ago, and the current score. The four closest industry peers are presented based on similar market capitalization.

# Peer Analysis

- The Refinitiv Business Classification (TRBC) schema is used for industry comparisons. It is designed to track and display the primary business of a corporation by grouping together correlated companies that offer products and services into similar end markets. The system includes 10 Economic Sectors, 28 Business Sectors, 54 Industry Groups, and 136 Industries.
- The Peer Analysis section of the report compares the company to its ten closest peers. The peers are selected from the industry based on similar market capitalization. The peer listing may have fewer than ten companies if there are fewer than ten companies classified within that industry.

# <u>Highlights</u>

The automated text-generation system from LSEG creates highlights summarizing the most noteworthy data. The bullets will vary by company and will change from week to week as different criteria are met.

# **Earnings**

The Earnings Rating is based on a combination of three factors: earnings surprises, estimate revisions, and recommendation changes. Each factor is equally weighted. Then, equal deciles are used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A stock needs to have at least two of the three earnings factors in order to receive a score.

- Earnings Surprises The number of positive and negative surprises within the last 4 quarters.
- Estimate Revisions The number of up and down revisions and the average percentage change of those revisions within a 4 week period.
- Recommendation Changes The number of broker upgrades and downgrades in the last 120 days.

### **Price Target**

The price target is based on the predictions of analysts covering the stock and shows the high, low and mean price expected within the next 12 months.

### **Earnings Per Share**

The quarterly and annual earnings per share are presented when available, along with the mean, high and low. Quarterly data is displayed for the past 4 quarters (actual) and the next 2 quarters (estimated). Annual data is displayed for the past 2 years (actual) and the next 2 years (estimated).

#### Mean Estimate Trend

The mean estimates show how the consensus has changed over the past 30 days and 90 days for the upcoming two quarters and two years. The percentage change is calculated for the company as a means for comparison by measuring the difference between the current consensus estimate and that of 90 days ago.

#### **Analyst Recommendations**

The I/B/E/S Mean is the average recommendation of all analysts covering the stock, as provided by I/B/E/S, the Institutional Brokers Estimate System, from LSEG. The recommendations are presented on a five-point standardized scale: strong buy, buy, hold, sell, and strong sell.

### **Earnings Surprises**

- The surprise summary includes the total number of quarters (and percentage) in the past 12 quarters in which earnings surprises were positive, negative, or inline. In order to be recognized as a positive or negative surprise, the percent must be greater than 2% above or 2% below the consensus, respectively.
- The surprise detail section includes a listing of the company's quarterly earnings reported for the most recent 6 quarters. The consensus analyst estimate is provided to determine if the actual earnings report represented a positive surprise, negative surprise, or in-line result.

#### **Fundamental**

The Fundamental Rating is based on a combination of four factors: profitability, debt, earnings quality, and dividend. Companies that do not pay a dividend are not penalized. Each factor is equally weighted. Then, equal deciles are used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A stock needs to have at least two of the four fundamental factors present for a given fiscal quarter in order to receive a score.

# Profitability

- Revenue Growth: (Net Sales Previous Net Sales) / Previous Net Sales
- Gross Margin: Gross Profit / Net Sales
- Return on Equity: Net Income / Total Equity
- Net Margin: Net Profit / Net Sales

# Debt

- Current Ratio: Current Assets / Current Liabilities
- Debt-to-Capital: Total Debt / Total Capital
- Interest Funding: (Interest Expense on Debt + Preferred Cash Dividends) / Funds from Operations
- Interest Coverage: Earnings before Interest and Taxes / (Interest Expense on Debt + Preferred Cash Dividends)

# **Earnings Quality**

- Operating Cash Yield: (Operating Cash Flow Net Income) / Net Income
- Accruals: (Net Income Operating Cash Flow Investing Cash Flow) / Average Net Operating Assets
- Days Sales in Inventory: 365 / (Cost of Goods Sold / Inventory)
- Days Sales in Receivables: 365 / (Net Sales / Receivables)

# Dividend

The company must have a current dividend yield.

- Dividend Growth Rate: (Dividends per Share Previous Dividends per Share) / Previous Dividends per Share
- Dividend Funding: Dividends / Operating Cash Flow
- Dividend Coverage: (Pre-Tax Income + Interest Expense) / (Interest Expense + Dividends)
- Dividend Yield: Annual Dividends per Share / Current Market Price per Share

# **Indicator Trend**

The fundamental indicator trend displays quarterly scores over the past three years. The best and worst scores over that timeframe can be easily determined from the values shown on the chart for each quarter.



# **KOHLS CORP (KSS-N)**

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### **Relative Valuation**

The Relative Valuation Rating is based on a combination of three factors: Price to Sales, Trailing P/E, and Forward P/E. Each factor is equally weighted. After the individual factors are combined, equal deciles are used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. These common valuation metrics are evaluated against the overall market, the index, and the company's own historic 5-year averages. A stock needs to have at least one of the three relative valuation factors in order to receive a score.

- Price to Sales: Close Price / (Sales for 4 Quarters / Shares Outstanding)
- Trailing P/E: Close Price / Most Recent 4 Quarters of Earnings
- Forward P/E: Close Price/ Upcoming 4 Quarters of Earnings

#### Valuation Averages

Negative values are excluded when calculating the averages. A maximum value of 100 is placed on Trailing P/E and Forward P/E, a maximum value of 5 is placed on Forward PEG, and a maximum value of 20 is placed on Price to Sales when calculating the averages. Higher values are rounded down to the maximum for the averages.

#### Valuation Multiples

The valuation multiples provide the Trailing P/E, Forward P/E, Forward PEG, and Price to Sales for the company and the S&P 500 index average. In addition, a comparison of the current company's values to its 5-year average and an industry average are presented. A discount occurs when the company's ratio is valued more favorably (lower) than that to which it is compared.

#### Risk

The Risk Rating displays stocks on a scale of 1 to 10 with 10 being awarded to the least risky stocks. It is derived by looking at a series of long-term (5-year) and short-term (90-day) stock performance measures including volatility, magnitude of returns, beta, and correlation. Each factor is equally weighted. Then, equal deciles are used to rank each stock across the market. A stock needs to have at least two of the four risk factors in order to receive a score.

- Magnitude of Returns The best / worst daily returns in the past 90 days and the best / worst monthly returns in the past 60 months.
- Volatility The standard deviation of the stock price over the last 90 days and last 60 months, along with the average and largest intra-day stock swing.
- Beta Measures the tendency of a security's returns to respond to swings in the market, based on the beta of the company versus the relevant index.
- Correlation Determines how closely the returns of the stock and the relevant index move together, measured over the last 90 days and last 60 months.

# Risk Analysis

Price analysis for the company and the S&P 500 is provided over two time periods. Daily analysis is provided for the last 90 days, whereas monthly statistics are used for the last 60 months.

# Price Momentum

The Price Momentum Rating is based on a combination of two technical performance factors: relative strength and seasonality. The factors are equally weighted. Equal deciles are then used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A stock needs to have data for the relative strength factor in order to receive a score.

- Relative Strength The relative strength of the company for the last 10 days, 50 days, and 200 days on a scale of 1 to 100.
- Seasonality The average monthly return (price performance) for the current month and next 2 months for the company and industry, over the past 10 years. A lower industry rank indicates a higher return.

# **Price Performance**

Daily close prices are used to calculate the price performance of the stock. The performance of the S&P 500 is also displayed as a means of comparison.

# **Insider Trading**

The Insider Trading Rating is based on short-term (70% weight) and long-term (30% weight) legal insider trading behavior. After the weightings are considered to combine individual factors, a function similar to a normal distribution is used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A stock needs to have at least one of the two insider trading factors in order to receive a score.

- Short-Term Insider Uses insider buy and sell transactions within the past 90 days. This factor is based on the quantitative insider trading model from LSEG that considers the insider's role, consensus, number of shares, market capitalization of the company, and the historic stock performance following trades by the given insider.
- Long-Term Insider Looks at buying, selling and option exercise decisions over the past six months relative to other stocks within the same business sector. The net shares are presented alongside the business sector average as a means of comparison.

### Monthly Buys and Sells

The total market value of open-market buying and selling is displayed by month in the chart for easy comparison. Transactions by trusts and corporations are excluded, along with buys greater than \$10 million and sales greater than \$50 million. Transactions for the exercise of derivatives and option exercises are excluded from the totals.

#### Institutional Holders

The top five institutional holders of the company are listed in descending order, based on their total share holdings. Possible values for the institution type include Brokerage, Funds, Inv Mgmt, or Strategic.

#### **Executive Holders**

The top five executive insiders of the company are listed in descending order, based on their total direct common share holdings (options are not considered). Indirect holdings are excluded, as the owner may not actually have investment discretion over these shares. This table is updated monthly. Insiders who have not filed any transactions or holdings over the past two years are excluded as this may indicate that the individual is no longer associated with the company. Additionally, direct shares held must be greater than 1,000 to be considered.

#### Insider Roles

These role codes may appear in the data for recent insider buys and sells or top executive holders:

AF - Affiliate IA - Investment Advisor
AI - Affiliate of Advisor MC - Member of Committee
B - Beneficial Owner MD - Managing Director

C - Controller O - Officer

CB - Chairman OB - Officer / Beneficial Owner

CEO - Chief Executive Officer

CFO - Chief Financial Officer

CI - Chief Investment Officer

CO - Chief Operating Officer

CT - Chief Technology Officer

D - Director

OD - Officer / D - Officer of Subsidiary

OT - Officer / Treasurer

OX - Divisional Officer

P - President

D - Director
DO - Director / Beneficial Owner

DO - Director / Beneficial Owner
DS - Indirect Shareholder
EC - Member of Exec Committee

R - Retired
S - Secretary
SH - Shareholder

EVP - Exec Vice President SVP - Senior Vice President

 FO - Former
 T - Trustee

 GC - General Counsel
 UT - Unknown

 GP - General Partner
 VC - Vice Chairman

 H - Officer / Director / Owner
 VP - Vice President

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