



# Balfour Capital Group Electronic Arts Inc. (EA)

Electronic Arts Inc. (EA) is a global leader in digital interactive entertainment, developing, marketing, publishing, and delivering games, content, and online services for consoles, PCs, mobile phones, and tablets. Renowned franchises include EA SPORTS FC™, Battlefield™, Apex Legends™, The Sims™, Madden NFL, Need for Speed™, Titanfall™, Plants vs. Zombies™, and EA SPORTS F1®.

## Top 5 Competitors

1. Activision Blizzard
2. Take-Two Interactive
3. Ubisoft Entertainment
4. Epic Games
5. Nintendo

## Biggest Institutional Shareholders:

- State Street Corp: 5.75%
- Geode Capital Management LLC: 2.54%
- Massachusetts Financial Services Co. MA: 1.59%
- UBS Asset Management Americas LLC: 0.97%
- Wellington Management Group LLP: 0.72%
- Barclays PLC: 0.71%

## Management Team:

- Andrew Wilson: Chairman & CEO
- Chris Bruzzo: Chief Experience Officer
- Jacob Schatz: Chief Legal Officer
- Mala Singh: Chief People Officer
- Stuart Canfield: EVP & Chief Financial Officer

## Revenue:

For the fiscal year ending March 31, 2024, EA reported revenues of \$7.51 billion.

## Institutions with Buy Recommendations:

As of January 2025, 69 analysts cover EA, with 16 providing revenue or earnings estimates.



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## Summary of Analyst Sentiment:

Analysts have noted challenges in EA's recent revenue growth. As of March 31, 2024, the company experienced a revenue decline of approximately 5.07%.

## Insider Buying and Selling (Last 24 Months):

Recent insider activity includes:

- January 3, 2025: Mala Singh, Chief People Officer, sold 1,000 shares at \$147.57 each.
- December 30, 2024: Stuart Canfield, EVP & Chief Financial Officer, sold 1,000 shares at \$148.18 each.

As of January 18, 2025, EA's stock price is \$142.00 USD.

