

United Rentals, Inc. (NYSE: URI) is the world's largest equipment rental company, offering approximately 3,800 classes of equipment to a diverse customer base, including construction and industrial companies, utilities, municipalities, and homeowners. Founded in 1997 and headquartered in Stamford, Connecticut, the company operates an extensive network of rental locations across the United States, Canada, Europe, Australia, and New Zealand.

### **Top 5 Competitors:**

United Rentals' primary competitors in the equipment rental industry include:

1. **Sunbelt Rentals:** A subsidiary of Ashtead Group, Sunbelt Rentals is a leading equipment rental company with a significant presence in the U.S. market.
2. **Herc Rentals:** Formerly part of Hertz Global Holdings, Herc Rentals offers a wide range of equipment rental solutions across North America.
3. **Aggreko:** Specializing in power and temperature control solutions, Aggreko provides rental services globally.
4. **McGrath RentCorp:** Offers a diversified portfolio of rental products, including modular buildings and electronic test equipment.
5. **BlueLine Rental:** Provides construction equipment rental services across various regions.

### **Biggest Institutional Shareholders:**

As of the latest filings, the largest institutional shareholders of United Rentals are:

- **The Vanguard Group, Inc.:** 11.15% ownership
- **BlackRock, Inc.:** 6.85% ownership
- **Capital World Investors:** 5.55% ownership

### **Management Team:**

United Rentals' leadership team includes:

- **Matthew J. Flannery:** President, Chief Executive Officer, and Director. Mr. Flannery has over three decades of experience in the rental industry and has held various senior management positions within the company.
- **William B. Plummer:** Executive Vice President and Chief Financial Officer.
- **Craig A. Pintoff:** Executive Vice President and Chief Administrative Officer.

### **Revenue of the Company:**

In the fiscal year 2023, United Rentals reported total revenue of approximately \$14.33 billion, reflecting a 6% increase from the previous year.

### **Institutions with Buy Recommendations:**

Several financial institutions have issued "Buy" ratings for United Rentals, including:

- **Truist Financial:** Analyst Michael Feniger reiterated a "Buy" rating with a price target of \$963.00.

**Summary of Analyst Sentiment:**

The consensus among analysts is positive, with a majority assigning "Buy" ratings to United Rentals' stock. The average price target is approximately \$963.00, indicating potential upside from the current stock price.

**Insider Buying and Selling Over the Last 24 Months:**

Over the past 24 months, United Rentals insiders have sold a total of 56,527 shares, amounting to approximately \$28.6 million. There have been no reported insider purchases during this period.

These transactions suggest a trend of insider selling without corresponding insider buying in the past two years.