



# Balfour Capital Group Palantir Technologies Inc.

Palantir Technologies Inc. (PLTR) is a public American software company specializing in big data analytics. Founded in 2003 by Peter Thiel, Stephen Cohen, Joe Lonsdale, and Alex Karp, the company is headquartered in Denver, Colorado. Palantir develops software platforms such as Palantir Gotham, used by defense and intelligence agencies, and Palantir Foundry, utilized by corporate clients for data integration and analysis.

## 1. Top 5 Competitors

1. Alteryx: A data analytics company offering a platform for data blending and advanced data analytics.
2. IBM Watson Studio: IBM's data science platform providing tools for building and training AI models.
3. Tableau: A data visualization tool that helps in simplifying raw data into an understandable format.
4. Amazon Web Services (AWS): Offers a range of cloud computing services, including data analytics and storage solutions.
5. Splunk Inc.: Specializes in analyzing machine-generated big data through a web-style interface.

These companies provide alternative solutions in data analysis and big data analytics.

## 2. Largest Institutional Shareholders

As of recent filings, institutional investors hold approximately 49% of Palantir's shares. Notable shareholders include FFG Partners LLC, which recently acquired 64,610 shares valued at approximately \$4.89 million.

## 3. Management Team:

- Alexander Karp: Co-Founder, Chief Executive Officer, and Director.
- Stephen Cohen: Co-Founder, President, Secretary, and Director.
- Shyam Sankar: Chief Technology Officer.
- Ryan Taylor: Chief Revenue Officer and Chief Legal Officer.
- David Glazer: Chief Financial Officer and Treasurer.

This leadership team guides Palantir's strategic direction and operations.



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## 4. Revenue

In the fourth quarter of 2024, Palantir reported a revenue of \$828 million, marking a 36% year-over-year increase. For the full year 2024, the company achieved a total revenue of \$2.87 billion, reflecting a 29% growth from the previous year.

## 5. Institutions with Buy Recommendations:

Analysts from firms such as UBS have recently raised their price targets for Palantir, indicating a positive outlook. UBS, for instance, increased its price target to \$105, reflecting confidence in the company's growth prospects.

## 6. Summary of Analyst Sentiment:

Analyst opinions on Palantir are mixed. The consensus rating is "Hold," with an average target price of \$88.38. Out of 24 analysts, 11 have issued buy ratings, 14 have given hold ratings, and 3 have provided sell ratings.

## 7. Insider Buying and Selling Over the Last 24 Months:

Over the past 24 months, there has been notable insider trading activity at MicroStrategy. In the last 90 days alone, insiders have conducted 30 transactions, resulting in a net sale of approximately \$60.5 million worth of shares. This activity primarily consists of significant share sales by corporate insiders.

It's important to monitor insider transactions as they can provide insights into the management's perspective on the company's future prospects.

Please note that stock prices and analyst sentiments are subject to change. It's advisable to consult financial advisors or conduct thorough research before making investment decisions.