



# Balfour Capital Group Kontoor Brands, Inc.

Kontoor Brands, Inc. is a lifestyle apparel company that designs, manufactures, sources, markets, and distributes denim, apparel, footwear, and accessories. The company's primary brands include Wrangler and Lee, offering a range of products such as jeans, pants, shirts, shorts, and jackets for adults and children. Kontoor Brands operates through various distribution channels, including mass merchants, specialty stores, department stores, company-operated stores, and online platforms. The company serves markets in the Americas, Europe, the Middle East, Africa, and the Asia-Pacific regions.

## 1. Top 5 Competitors

Kontoor Brands' top competitors in the apparel industry include:

- Levi Strauss & Co.
- VF Corporation
- PVH Corp.
- Ralph Lauren Corporation
- Tapestry, Inc.

## 2. Largest Institutional Shareholders

As of the latest available data, the largest institutional shareholders of Kontoor Brands are:

- iShares: 6,044,555 shares (10.96%)
- Vanguard: 5,700,599 shares (10.34%)
- Vanguard Index Funds: 4,854,940 shares (8.80%)
- Capitol Series Trust: 1,836,630 shares (3.33%)
- Pacer: 1,631,573 shares (2.96%)



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## 3. Management Team:

The key executives of Kontoor Brands include:

- Scott H. Baxter: Chair, President, and Chief Executive Officer
- Thomas L. Doerr Jr.: Executive Vice President, General Counsel, and Secretary
- Susan Denise Sumner: Vice President and Chief Accounting Officer

## 4. Revenue

In the fourth quarter of 2024, Kontoor Brands reported revenue of \$699 million, marking a 5% increase year-over-year. For the full fiscal year 2024, the company generated \$2.57 billion in revenue.

## 5. Institutions with Buy Recommendations:

Specific institutions with buy recommendations for Kontoor Brands are not detailed in the provided sources. However, it's noted that approximately 47.32% of the company's stock is owned by institutional investors, indicating significant institutional interest.

## 6. Summary of Analyst Sentiment:

Analyst sentiment towards Kontoor Brands is generally positive. The company has a consensus "Buy" rating from analysts, with an average 12-month price target of \$96.61, suggesting a potential upside of approximately 43.62% from the current stock price.



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## 7. Insider Buying and Selling Over the Last 24 Months:

1. Over the past 24 months, there have been notable insider transactions, primarily sales:

- November 21, 2024: Jennifer H. Broyles, EVP and Global Brands President, sold shares valued at \$1,245,005.
- November 12, 2024: Scott H. Baxter, Chair, President, and CEO, sold shares worth \$2,903,124.
- November 7, 2024: Scott H. Baxter sold additional shares totaling \$9,961,709.
- November 4, 2024: Thomas L. Doerr Jr., EVP, General Counsel, and Secretary, sold shares amounting to \$729,457.

Please note that insider transactions can be influenced by various personal and financial factors and may not necessarily reflect the company's performance or prospects.

