



Balfour Capital Group Altria Group, Inc.

Altria Group, Inc., formerly known as Philip Morris Companies, Inc., is one of the world's largest producers and marketers of tobacco products. Headquartered in Henrico County, Virginia, Altria's subsidiaries include Philip Morris USA, U.S. Smokeless Tobacco Company, John Middleton, and NJOY Holdings, Inc. The company also holds significant minority stakes in entities like Anheuser-Busch InBev and the cannabis company Cronos Group.

1. Top 5 Competitors

Altria's primary competitors in the tobacco and nicotine products industry include:

- British American Tobacco (BAT): A global tobacco company known for brands like Dunhill and Lucky Strike.
- Philip Morris International (PMI): Formerly part of Altria, PMI manages international markets for brands like Marlboro.
- Imperial Brands: A British multinational tobacco company with brands such as Davidoff and Gauloises.
- Japan Tobacco International (JTI): Known for brands like Winston and Camel outside the U.S.
- Reynolds American Inc.: A subsidiary of BAT, managing brands like Camel and Newport in the U.S.

2. Largest Institutional Shareholders

As of recent data, institutional investors hold approximately 57.41% of Altria's outstanding shares. The largest institutional shareholders include: The Vanguard Group, Inc.: Holds about 9.1% of shares.

- BlackRock Inc.: Owns approximately 7.2% of the shares.
- State Street Corp.: Maintains a stake of around 5.0%.



Balfour Capital Group Altria Group, Inc.

3. Management Team:

Altria's leadership includes:

- Billy Gifford: Chairman and Chief Executive Officer.

4. Revenue

In the fiscal year 2024, Altria reported revenues of approximately \$26.15 billion. More recent quarterly data indicates:

- Third Quarter 2024: Revenue net of excise taxes rose 1.3% to \$5.34 billion.
- Fourth Quarter 2024: Revenue edged up to \$5.1 billion

5. Institutions with Buy Recommendations:

Specific institutions with buy recommendations for Altria are not detailed in the available sources. However, Altria is recognized as a leading dividend stock, trading in a buy zone after breaking out of a cup-with-handle pattern. The company offers a high yield of 7.3%, the second-highest in the S&P 500, and has increased dividends for 54 consecutive years.

6. Summary of Analyst Sentiment:

Altria has received a consensus rating of "Hold" from analysts. The company's average rating score is 2.13, based on 3 buy ratings, 3 hold ratings, and 2 sell ratings. Earnings are expected to grow by 4.14% in the coming year, from \$5.32 to \$5.54 per share.



Balfour Capital Group Altria Group, Inc.

7. Insider Buying and Selling Over the Last 24 Months:

Over the past 24 months, institutional investors have bought a total of 1,254,133,783 shares, representing approximately \$56.97 billion in transactions. Conversely, they have sold a total of 163,126,348 shares, amounting to about \$7.30 billion in transactions. Specific details on insider (management) buying and selling activities were not available in the provided sources.

Please note that while institutional trading activities provide insights into market sentiment, they do not necessarily reflect the actions of individual company insiders or management.

