

PREPARED BY BCG Research Department published on 03/26/2025

Balfour Capital Group **Tesla, Inc.**

Tesla, Inc. is an American multinational company headquartered in Austin, Texas, specializing in electric vehicles (EVs), battery energy storage from home to grid-scale, and solar energy solutions. The company designs, manufactures, and sells battery electric vehicles, stationary battery energy storage devices, solar panels, and solar roof tiles. Tesla operates six large, vertically integrated factories across three continents and employs over 100,000 people who design, build, sell, and service its products in-house.

1. Top 5 Competitors

Tesla faces competition from both established automakers and emerging EV manufacturers. Some of its main competitors include:

- BYD Company Ltd.: A Chinese manufacturer that has become the world's largest EV maker, surpassing Tesla in sales.
- Ford Motor Company: An American automaker that has significantly increased its EV offerings, including models like the Mustang Mach-E.
- General Motors (GM): Another American automaker expanding its EV lineup to compete in the growing market.
- Volkswagen Group: A German automaker investing heavily in EV technology and offering models like the ID. series.
- Hyundai Motor Company: A South Korean automaker producing competitive EVs such as the Ioniq 5.

2. Largest Institutional Shareholders

As of the latest available data, the largest institutional shareholders of Tesla are:

- Vanguard Group Inc.: Holds approximately 7.56% of Tesla's shares.
- BlackRock Inc.: Owns about 4.78% of the company's shares.
- State Street Corporation: Holds around 3.49% of Tesla's shares.
- Geode Capital Management LLC: Owns approximately 1.90% of the shares.
- Capital World Investors: Holds about 0.52% of Tesla's shares.

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3. Management Team:

Tesla's key executives include:

- Elon Musk: Chief Executive Officer and Director.
- Vaibhav Taneja: Chief Financial Officer and Chief Accounting Officer.
- Andrew Baglino: Senior Vice President of Powertrain and Energy Engineering.
- Robyn M. Denholm: Chairman of the Board.

4. Revenue

In the fiscal year 2024, Tesla reported revenues of approximately \$97.7 billion, a 0.95% increase from the previous year.

5. Institutions with Buy Recommendations:

Several financial institutions have issued buy recommendations for Tesla stock. For instance, Cantor Fitzgerald upgraded Tesla to an "Overweight" rating, citing potential growth in self-driving vehicles and energy storage. Additionally, Ark Invest, led by Cathie Wood, maintains a bullish outlook on Tesla, with a price target of \$2,600 per share, emphasizing the company's potential in autonomous.

6. Summary of Analyst Sentiment:

Analyst opinions on Tesla are mixed. According to data from MarketWatch, the consensus rating is "Hold," with an average price target of \$366.08. The ratings include 22 "Buy," 7 "Overweight," 15 "Hold," 1 "Underweight," and 12 "Sell."

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7. Insider Buying and Selling Over the Last 24 Months:

Over the past 24 months, Tesla insiders have sold a total of 1,621,995 shares, amounting to approximately \$463.7 million in transactions. Notably, in the past 90 days, there has been significant insider selling activity totaling approximately \$169.4 million, with no reported purchases. For example, CFO Vaibhav Taneja executed sales worth over \$975,000 during this period.

• Please note that financial markets are dynamic, and it's advisable to consult the latest reports and financial statements for the most current information.



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