



Balfour Capital Group Hilton Worldwide Holdings Inc.

Hilton Worldwide Holdings Inc. is a global hospitality company that manages, franchises, owns, and leases hotels and resorts. Its portfolio encompasses over 24 brands, including Waldorf Astoria, Conrad, Hilton Hotels & Resorts, DoubleTree, and Hampton by Hilton. As of December 31, 2024, Hilton operated more than 8,400 properties with over 1.25 million rooms across 140 countries and territories.

1. Top 5 Competitors

Hilton's primary competitors in the global hospitality industry are:

1. Marriott International Inc.
2. Hyatt Hotels Corporation
3. Accor SA
4. InterContinental Hotels Group PLC (IHG)
5. Loews Hotels

These companies compete with Hilton in various segments, including luxury, upscale, and midscale accommodations.

2. Largest Institutional Shareholders

As of December 31, 2024, the largest institutional shareholders of Hilton Worldwide Holdings Inc. are:

- The Vanguard Group, Inc. – 10.42% ownership
- BlackRock Institutional Trust Company, N.A. – 5.36%
- Fidelity Management & Research Company LLC – 4.55%
- Principal Global Investors – 4.35%
- State Street Global Advisors (US) – 4.10%

3. Management Team:

Hilton's executive leadership includes:

- Christopher J. Nassetta – President & Chief Executive Officer
- Kevin Jacobs – Chief Financial Officer & President, Global Development
- Laura Fuentes – Executive Vice President & Chief Human Resources Officer
- Danny Hughes – Executive Vice President & President, Americas
- Caroline Krass – Executive Vice President & General Counsel
- Katherine Lugar – Executive Vice President, Corporate Affairs



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4. Revenue

For the fiscal year ending December 31, 2024, Hilton reported:

- Total Revenue: \$11.174 billion (a 9.17% increase from 2023)
- Net Income: \$1.539 billion
- Adjusted EBITDA: \$3.429 billion

5. Institutions with Buy Recommendations:

As of September 18, 2024, Goldman Sachs initiated coverage of Hilton Worldwide Holdings with a "Buy" recommendation.

6. Summary of Analyst Sentiment:

- Analyst consensus for Hilton Worldwide Holdings Inc. is a "Moderate Buy," with an average price target of \$252.60, suggesting a potential upside of approximately 17.29% from current levels.

7. Insider Buying and Selling Over the Last 24 Months:

Over the past 24 months:

- Insider Purchases:
 - Douglas M. Steenland purchased shares totaling approximately \$99,892.35.
 - Melanie Healey purchased shares totaling approximately \$399,300.00.
- Insider Sales:
 - Corporate insiders sold shares worth approximately \$5.9 million in the last 3 months.