



# Balfour Capital Group Alibaba Group Holding Ltd

Alibaba Group is a global technology conglomerate headquartered in Hangzhou, China. It operates across various sectors, including e-commerce, cloud computing, logistics, digital media, and artificial intelligence. Its key platforms include Taobao and Tmall for domestic commerce, Alibaba.com and AliExpress for international trade, and Alibaba Cloud for cloud services. The company also manages logistics through Cainiao and offers digital entertainment via Alibaba Pictures and Youku Tudou.

## 1. Top 5 Competitors

Alibaba's primary competitors span both domestic and international markets:

- Amazon.com Inc. – Global e-commerce and cloud computing leader.
- JD.com Inc. – Major Chinese e-commerce platform with its own logistics network.
- PDD Holdings (Pinduoduo) – Rapidly growing Chinese e-commerce company focusing on value-for-money products.
- Tencent Holdings Ltd. – Chinese tech giant with interests in social media, gaming, and cloud services.
- eBay Inc. – International online marketplace facilitating consumer-to-consumer and business-to-consumer sales.

## 2. Largest Institutional Shareholders

As of recent filings, notable institutional investors in Alibaba include:

- Primecap Management Co.
- Susquehanna International Group, LLP
- Jane Street Group, LLC
- Dodge & Cox
- JPMorgan Chase & Co.
- FIL Ltd
- Vanguard PRIMECAP Fund Investor Shares
- Morgan Stanley

Collectively, institutional investors hold approximately 13.47% of Alibaba's outstanding shares.



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## 3. Management Team:

Alibaba's leadership comprises experienced executives:

- Chairman: Joseph C. Tsai
- Chief Executive Officer: Eddie Yongming Wu
- President: J. Michael Evans
- Chief Financial Officer: Toby Xu
- Chief People Officer: Jane Jiang
- General Counsel: Sara Yu
- CEO, Alibaba E-commerce Business Group: Fan Jiang
- CEO, Cainiao Smart Logistics Network Limited: Lin Wan
- CEO, Digital Media and Entertainment Group: Luyuan Fan

## 4. Revenue

For the fiscal year ending March 31, 2024, Alibaba reported:

- Annual Revenue: RMB 941.17 billion (approximately USD 130.35 billion), an 8.34% increase year-over-year.
- Net Income: RMB 79.74 billion (approximately USD 11.04 billion), reflecting a 9.97% growth.

## 5. Institutions with Buy Recommendations:

Several financial institutions and analysts have issued buy recommendations for Alibaba:

- HSBC maintained a Buy rating, citing growth prospects.
- Morningstar included Alibaba among the best Chinese stocks to buy.
- TipRanks reports a consensus Strong Buy rating from 16 Wall Street analysts.

## 6. Summary of Analyst Sentiment:

Analyst sentiment toward Alibaba remains positive:

- Consensus Rating: Strong Buy.
- Average Target Price: Approximately USD 164.23, suggesting significant upside potential.
- Recent Performance: The stock has experienced a notable increase, with shares rising over 60% this year, driven by renewed investor interest in Chinese technology advancements.

## 7. Insider trading data for Alibaba over the past 24 months indicates:

- Insider Buying: Insufficient data to determine significant insider purchases.
- Insider Selling: Limited information available; no notable insider sales have been reported recently.