



Balfour Capital Group The Walt Disney Company

The Walt Disney Company is a leading global entertainment conglomerate headquartered in Burbank, California. Its operations span five primary segments:

- Disney Entertainment: Encompasses film, television, and streaming services, including Disney+, Hulu, and ESPN+.
- Disney Experiences: Manages theme parks, resorts, and cruise lines worldwide.
- ESPN: Focuses on sports media and broadcasting.
- Consumer Products: Handles merchandise and licensing.
- Interactive Media: Develops digital and interactive content.

Disney's mission is to entertain, inform, and inspire people globally through unparalleled storytelling and innovative technologies.

1. Top 5 Competitors

Disney operates in various sectors, facing competition from several major companies:

- Comcast Corporation (NBCUniversal): Competes in film production, television broadcasting, and theme parks.
- Warner Bros. Discovery: Rivals in film, television, and streaming services.
- Netflix: A primary competitor in the streaming industry.
- Sony Pictures: Competes in film production and distribution.
- Paramount Global: Engages in film, television, and streaming services.

2. Largest Institutional Shareholders

As of the latest data:

- Vanguard Group Inc.
- BlackRock Inc.
- State Street Corporation
- Morgan Stanley
- Fidelity Management & Research (FMR) LLC

Collectively, institutional investors own approximately 65.71% of Disney's outstanding shares.



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3. Management Team

Key executives at The Walt Disney Company include:

- Robert A. Iger: Chief Executive Officer
- Hugh Johnston: Senior Executive Vice President & Chief Financial Officer
- Asad Ayaz: Chief Brand Officer
- Alan Bergman & Dana Walden: Co-Chairs, Disney Entertainment
- Josh D'Amaro: Chairman, Disney Experiences
- Kevin Lansberry: Executive Vice President & Chief Financial Officer
- Tinisha Agramonte: Senior Vice President & Chief Diversity Officer

4. Revenue

For the fiscal year ending September 30, 2024, Disney reported:

- Annual Revenue: \$91.36 billion, a 2.77% increase from the previous year.

In the second quarter of fiscal 2025, Disney reported:

- Quarterly Revenue: \$23.6 billion, a 7% increase year-over-year.

5. Institutions with Buy Recommendations:

Several financial institutions have issued buy ratings for Disney stock:

- Goldman Sachs: Price target of \$139.00.
- Morgan Stanley: Price target of \$130.00.
- Redburn Atlantic: Price target of \$147.00.
- Needham & Company LLC: Price target of \$125.00.

6. Analyst Sentiment Summary

Analyst sentiment toward Disney is predominantly positive:

- Buy Ratings: 24
- Hold Ratings: 5
- Sell Ratings: 1
- Average Price Target: \$125.57

The average brokerage recommendation is 1.53 on a scale of 1 (Strong Buy) to 5 (Strong Sell), indicating a consensus between Strong Buy and Buy.



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7. Insider Buying and Selling (Last 24 Months)

Over the past 24 months, Disney insiders have sold a total of 412,314 shares, amounting to approximately \$46.76 million. Notable transactions include:

- Robert A. Iger (CEO): Sold shares worth approximately \$42.67 million.
- Brent Woodford: Sold shares worth approximately \$3.23 million.
- Sonia L. Coleman: Sold shares worth approximately \$392,723.

Insider buying activity has been minimal during this period.

