



Balfour Capital Group Target Corporation

Target Corporation is a leading American general merchandise retailer, operating nearly 2,000 stores across all 50 U.S. states. The company offers a wide range of products, including apparel, home goods, electronics, groceries, and exclusive private-label brands. With a strong emphasis on both physical and digital retail, Target provides shopping options through in-store experiences, online platforms, and same-day delivery services. In 2024, Target reported net sales of \$106.6 billion.

1. Top 5 Competitors

Target's primary competitors in the retail sector include:

1. Walmart
2. Amazon
3. Costco Wholesale Corporation
4. The Kroger Company
5. Home Depot

These companies compete with Target across various product categories and retail formats.

2. Largest Institutional Shareholders

As of early 2025, the largest institutional shareholders of Target Corporation are:

- The Vanguard Group, Inc. – 10.00% ownership
- State Street Global Advisors, Inc. – 7.80% ownership
- BlackRock, Inc. – 7.71% ownership
- Charles Schwab Investment Management, Inc. – 3.51% ownership
- UBS Asset Management AG – 2.25% ownership



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3. Management Team

Target's executive leadership includes:

- Brian C. Cornell – Chair and Chief Executive Officer
- Michael Fiddelke – Chief Operating Officer
- Rick Gomez – Executive Vice President, Chief Commercial Officer
- Katie Boylan – Executive Vice President, Chief Communications Officer

These leaders are responsible for steering Target's strategic direction and operations.

4. Revenue

In the fiscal year 2024, Target reported net sales of \$106.6 billion, a slight decrease from \$107.4 billion in 2023.

5. Institutions with Buy Recommendations:

While many analysts have adopted a cautious stance on Target's stock, some institutions maintain a positive outlook. For instance, DA Davidson has retained a "buy" rating, albeit with a lowered price target of \$125, indicating cautious optimism about the company's potential for recovery.

6. Analyst Sentiment Summary

Analyst sentiment towards Target is generally neutral to slightly positive. According to recent data:

- Buy: 11 analysts
- Overweight: 1 analyst
- Hold: 25 analysts
- Underweight: 1 analyst
- Sell: 1 analyst

The average 12-month price target is \$105.50, with estimates ranging from \$80.00 to \$155.00.



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7. Insider Buying and Selling (Last 24 Months)

Over the past 24 months, insider activity at Target has been predominantly selling:

- Shares Sold: 158,948
- Total Value: Approximately \$24.16 million

Notable insiders who have sold shares include:

- Brian C. Cornell (CEO)
- Christina Hennington
- Don H. Liu
- Matthew A. Liegel
- Matthew L. Zabel
- Melissa K. Kremer
- Richard H. Gomez

There have been no significant insider purchases reported during this period.

