



Balfour Capital Group Caesars Entertainment, Inc.

Caesars Entertainment is a major U.S. gaming and hospitality company headquartered in Reno, Nevada. It operates over 50 integrated resorts and casinos under brands like Caesars, Harrah's, Horseshoe, Tropicana, and Eldorado. The firm also owns and operates sports betting platforms (e.g., William Hill in the U.S., later WynnBet's Michigan iGaming assets). It ranks among the country's largest casino-entertainment operators.

1. Top 5 Competitors

Based on scale, market presence, and offerings, Caesars competes primarily with:

- MGM Resorts International
- Las Vegas Sands
- Wynn Resorts
- Penn Entertainment
- DraftKings/Penn's sports betting business (they share competition in iGaming)

2. Largest Institutional Shareholders

Major institutional investors include:

- BlackRock Inc. – approximately \$883 M in CZR holdings
- Capital Research Global Investors – around \$662 M
- Vanguard Group Inc. – about \$589 M
- Cohen & Steers Inc. – roughly \$487 M
- Capital World Investors – ~\$416 M

Additional top holders include State Street, Janus Henderson, Norges Bank, etc.

3. Management Team

Key executives from the Wikipedia summary:

- Gary Carano – Executive Chairman
- Thomas Reeg – Chief Executive Officer
- Anthony Carano – President & COO



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4. Revenue

In its latest fiscal year (2024), Caesars reported revenue of approximately \$X billion (exact figure omitted in source but indicated as “billion” on Wikipedia) . For precise figures, refer to their Feb 2025 Form 10-K

5. Analyst Sentiment Summary

Though a detailed breakdown wasn't found in the search results, a general summary:

- Sentiment appears neutral to moderately positive.
- Watchlist suggests some analysts see potential upside with balance-sheet improvements and strong gaming revivals.
- Caveats include post-merger integration risks, cyclical casino spending, and regulatory sensitivities in sports betting and gaming markets.

6. Insider Buying and Selling (Last 24 Months)

- Gary L. Carano, Executive Chairman, holds ~8.9 M shares (incl. indirect ownership) as of Feb 27, 2025.
- Thomas Reeg, CEO, directly owns ~240K and indirectly 314K shares (~554K total) as of Feb 27, 2025 .

No specific Form 4 filings show insider trades within the past year; nevertheless, holdings reflect long-term ownership.