



# Balfour Capital Group Fifth Third Bancorp

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. It operates as the bank holding company for Fifth Third Bank, National Association, offering a wide range of financial products and services, including commercial and consumer banking, lending, wealth management, and investment advisory services. The company serves customers primarily in the Midwestern and Southeastern regions of the United States.

## 1. Top 5 Competitors

Fifth Third Bancorp's main competitors in the regional banking sector include:

- The PNC Financial Services Group (PNC)
- Truist Financial Corporation (TFC)
- M&T Bank Corporation (MTB)
- First Citizens BancShares, Inc. (FCNCA)
- Huntington Bancshares Incorporated (HBAN)

These institutions operate in similar markets and offer comparable financial services.

## 2. Largest Institutional Shareholders

As of the latest data, the largest institutional shareholders of Fifth Third Bancorp are:

- Vanguard Fiduciary Trust Co. – 12.4% ownership
- BlackRock Advisors LLC – 6.918%
- State Street Corporation – 4.906%
- JPMorgan Investment Management, Inc. – 4.574%
- Capital Research & Management Co. (World Investors) – 4.241%

## 3. Management Team

Key members of Fifth Third Bancorp's executive leadership include:

- Timothy N. Spence – Chairman, President, and Chief Executive Officer
- Bryan D. Preston – Executive Vice President and Chief Financial Officer
- Robert P. Shaffer – Executive Vice President and Chief Risk Officer
- Jude A. Schramm – Executive Vice President and Chief Information Officer
- Darren King – Executive Vice President and Head of Regional Banking



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## 4. Revenue

For the first quarter of 2025, Fifth Third Bancorp reported revenue of \$1.96 billion, bringing its trailing twelve-month revenue to approximately \$7.91 billion. This represents a slight decrease compared to the previous year.

## 5. Institutions with Buy Recommendations:

Several financial institutions have issued buy recommendations for Fifth Third Bancorp, including:

- TD Cowen – Initiated coverage with a Buy rating and a \$52 price target
- Truist Securities – Maintained Buy rating with a \$44 price target
- Argus Research – Maintained Buy rating with a \$41 price target
- Goldman Sachs – Maintained Buy rating with a \$46 price target
- Janney – Maintained Buy rating with a \$48.75 price target

## 6. Analyst Sentiment Summary

Analyst sentiment towards Fifth Third Bancorp is generally positive:

- Consensus Rating: Moderate Buy
- Average Price Target: \$43.74
- Number of Ratings: 26

This suggests that analysts expect the stock to perform well in the near to medium term.

## 7. Insider Buying and Selling (Last 24 Months)

Over the past 24 months, insider trading activity at Fifth Third Bancorp has included:

- Shares Purchased: 530,867
- Shares Sold: 413,747
- Net Shares Purchased: 117,120

This net purchase indicates a positive insider sentiment towards the company's prospects.