



# Balfour Capital Group Lowe's Companies, Inc.

Lowe's is the world's second-largest home improvement retailer, headquartered in Mooresville, North Carolina. Founded in 1946, the company operates approximately 1,746 stores across the United States, offering a wide range of products, including appliances, tools, hardware, building materials, and home décor. Lowe's serves both DIY customers and professional contractors, with about 75% of its revenue coming from DIY consumers .

## 1. Top 5 Competitors

Lowe's faces competition from several major retailers in the home improvement and general merchandise sectors:

1. The Home Depot
2. Walmart
3. Target
4. Costco
5. Best Buy

These companies compete with Lowe's across various product categories and customer segments .

## 2. Largest Institutional Shareholders

As of the latest filings, the largest institutional shareholders of Lowe's include:

- The Vanguard Group, Inc.: Approximately 9.74% ownership
- BlackRock, Inc.
- State Street Corporation

Overall, institutional investors own about 74.77% of Lowe's outstanding shares .

## 3. Management Team

Lowe's executive leadership team is led by:

- Marvin R. Ellison: Chairman, President & CEO
- Brandon Sink: Executive Vice President & CFO
- Seemantini Godbole: EVP, Chief Digital & Information Officer
- William P. Boltz: EVP, Merchandising
- Joseph M. McFarland III: EVP, Stores

This team oversees Lowe's strategic initiatives and daily operations .



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## 4. Revenue

For the fiscal year ending January 31, 2025, Lowe's reported annual revenue of \$83.67 billion, representing a 3.13% decline from the previous year. The company's revenue for the quarter ending April 30, 2025, was \$20.93 billion .

## 5. Institutions with Buy Recommendations:

Several financial institutions and analysts have issued buy recommendations for Lowe's stock:

- Truist Securities: Maintained a buy rating, citing stable home improvement demand .
- Telsey Advisory Group: Set a price target of \$305 .
- RBC Capital and Mizuho: Also issued buy ratings in recent reports .

## 6. Analyst Sentiment Summary

Analyst sentiment toward Lowe's is generally positive:

- Consensus Rating: Moderate Buy
- Average Rating Score: 2.58 (on a scale where 1 is Strong Buy and 5 is Strong Sell)
- Recent Ratings: 16 Buy, 9 Hold, 1 Sell
- Average 12-Month Price Target: \$271.12, suggesting a potential upside from current levels .

## 7. Insider Buying and Selling (Last 24 Months)

- Over the past 24 months, insider trading activity at Lowe's has included:
  - Purchases:
    - Lawrence R. Simkins: Bought shares worth \$245,532 on December 19, 2024 .
  - Sales:
    - Joseph McFarland: Sold shares worth \$1,082,974 on October 2, 2024 .

Overall, insider transactions have been relatively balanced, with no significant trends indicating strong insider buying or selling pressure.