



Balfour Capital Group Micron Technology, Inc.

Micron Technology is a leading global semiconductor company specializing in memory and storage solutions. They design, manufacture, and market DRAM, NAND, and NOR flash memory products under the Micron and Crucial brands for various sectors, including cloud computing, automotive, mobile, and industrial applications.

1. Top 5 Competitors

Micron faces competition primarily from:

- Samsung Electronics
- SK Hynix
- Western Digital
- Intel
- Kioxia

Other notable competitors include MediaTek, Seagate, Infineon, and Renesas.

2. Largest Institutional Shareholders

Top institutional holders of MU include:

- Vanguard Group – ~9.1%, ~101.9 M shares
- BlackRock Inc. – ~8.4%, ~94 M shares
- State Street Corp – ~4.7% (~50 M shares)
- Capital Research Global Investors – ~4.9% (~52 M shares)
- Primecap Management – ~3.6% (~38 M)

Institutions own ~76–78% of total shares.

3. Management Team

Key executives as of mid-2025 include:

- Sanjay Mehrotra – Chairman, President & CEO
- Mark Murphy – EVP & Chief Financial Officer
- Manish Bhatia – EVP, Global Operations
- Scott J. DeBoer – EVP, Chief Technology & Products Officer
- Sumit Sadana – EVP, Chief Business Officer
- April Arnzen – EVP & Chief People Officer
- Michael Ray – SVP & Chief Legal Officer

Also, the independent board is led by Robert E. Switz as Chair.



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4. Revenue

Recent financials:

- FY to August 2023: ~\$15.5 B (down from \$30.7 B FY2022) with a net loss of ~\$5.8 B .
- FY2024 German data shows ~\$25.11 B revenue (as of August 2024)

Segments include Compute & Networking, Mobile, Storage (SSDs), and Embedded units.

5. Institutions with Buy Recommendations:

As of June 2025:

- Analyst consensus across top platforms (TipRanks): 20 Buy, 3 Hold, 0 Sell, netting a “Strong Buy” rating
- IBD’s RS rating is at 82 — a strong technical signal — indicating institutional interest

6. Analyst Sentiment Summary

- Investor’s Business Daily upgraded MU’s RS rating to 82; earnings surged ~271% year-over-year, though revenue growth decelerated to 38
- TipRanks shows bullish sentiment with strong analyst backing
- Barron’s flagged MU as a hot AI play, driven by rising demand for HBM and flash in AI/data-center markets

7. Insider Buying and Selling (Last 24 Months)

Selling:

- Nando Cesarone: US \$3.92 M
- Norman M. Brothers Jr.: US \$1.02 M

Buying:

Net Selling: Over the last 12 months, insiders sold ~\$508.8 K worth of shares (e.g., sales by Mehrotra, DeBoer, McCarthy)

Recent insider sales include:

- June 6, 2025: Sanjay Mehrotra sold 7,500 shares at ~\$110.68
- Scott J. DeBoer sold 20,000 shares at ~\$110
- Other sales by Mary Pat McCarthy, April Arnzen, and Michael Ray earlier this year

Insider buys:

- No recent open market purchases reported; most insider transactions were option exercises or tax-related issuances in Q1–Q2 2025. No significant buy signals