



Balfour Capital Group Oracle Corporation

Oracle Corporation is a global computer technology company specializing in enterprise software, cloud computing, hardware systems, and consulting services. Founded in 1977, it's headquartered in Austin, Texas, and is a founding leader in database technology (Oracle Database), enterprise software (ERP, HCM, CRM), middleware, and its Oracle Cloud platform (IaaS, PaaS, SaaS).

1. Top 5 Competitors

Based on market overlap and enterprise software/cloud, Oracle's strongest competitors include:

- Microsoft (Azure)
- SAP
- ServiceNow
- Fortinet
- C3.ai, also worth mentioning as an AI/analytics rival

2. Largest Institutional Shareholders

Institutional holders account for about 44% of total shares. The top purchasers over the past 24 months include:

- Bank Julius Baer & Co. Ltd (~\$1.12 B shares)
- Norges Bank (~\$24.8 M)
- Vanguard Group (~\$15.2 M)
- Capital World Investors (~\$10.3 M)
- Wellington Management (~\$8.3 M)

3. Management Team

- Larry Ellison — Executive Chairman & CTO; co-founder; owns ~42–43% equity
- Safra Catz — CEO (since 2014)
- Jeff Henley — Vice Chairman



Balfour Capital Group Oracle Corporation

4. Revenue

Oracle reported annual revenues of \$52.96 B for the fiscal year ending May 2024 .

5. Institutions with Buy Recommendations:

Recent analyst upgrades include:

- Barclays: Overweight (Buy), \$202 PT
- Jefferies: Buy, raised PT to \$200
- Deutsche Bank: Buy, \$200 PT
- Evercore ISI: Top software pick for 2025

6. Analyst Sentiment Summary

- Of 13 Visible Alpha-tracked analysts: 6 “Buy”, 7 “Hold”; consensus PT ~\$174 i
- Citi maintains “Neutral”, PT \$185.
- Monness Crespi Hardt’s Brian White downgraded to “Sell” over valuation concerns.

Overall sentiment: mostly mixed to positive—strength in AI/OCI drives optimism, but wary over valuation and competition.

7. Insider Buying and Selling (Last 24 Months)

Sales (~9.42 M shares, ~\$1.35 B total) by key insiders:

- Lawrence Ellison: ~\$588.7 M
- Safra Catz: ~\$553.5 M
- Edward Screven: ~\$171.5 M

Others: George Conrades, Jeffrey Berg, Leon Panetta, etc.

Buys: Only 1 insider purchase over last 6 months; most activity has been selling .