



Balfour Capital Group Ralph Lauren Corporation

Ralph Lauren Corporation is a global leader in the design, marketing, and distribution of luxury lifestyle products across five categories: apparel, footwear & accessories, home, fragrances, and hospitality. Founded in 1967 by Ralph Lauren, the company operates a portfolio of brands including Ralph Lauren Purple Label, Polo Ralph Lauren, Lauren Ralph Lauren, and Chaps. The company emphasizes authenticity and timeless style, aiming to inspire the dream of a better life through its products and brand image .

1. Top 5 Competitors

Ralph Lauren operates in the competitive luxury and premium fashion market. Its top five competitors include:

- Gucci
- Calvin Klein
- Tommy Hilfiger
- Burberry
- Hugo Boss

These brands compete with Ralph Lauren across various product lines and global markets.

2. Largest Institutional Shareholders

As of recent reports, approximately 67.91% of Ralph Lauren's stock is owned by institutional investors. Notable institutional shareholders include:

- Vanguard Group Inc.
- BlackRock Inc.
- State Street Corporation

These institutions hold significant positions in the company, reflecting confidence in its long-term prospects .



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3. Management Team

The leadership team at Ralph Lauren Corporation comprises experienced professionals:

- Patrice Louvet – President and Chief Executive Officer
- Ralph Lauren – Executive Chairman and Chief Creative Officer
- David Lauren – Vice Chairman and Chief Innovation Officer
- Bob Ranftl – Chief Operating Officer
- Halide Alagöz – Chief Product Officer
- Katie Ioanilli – Chief Global Impact & Communications Officer

This team is responsible for driving the company's strategic initiatives and operational excellence .

4. Revenue

For the fiscal year 2025, Ralph Lauren reported a revenue of \$7.1 billion, marking a 7% increase from the previous year. This growth was driven by strong international performance, particularly in Europe and Asia, and a focus on core products and brand elevation strategies .

5. Institutions with Buy Recommendations:

Several financial institutions have issued buy recommendations for Ralph Lauren stock:

- Deutsche Bank – Buy rating with a price target of \$343
- UBS – Buy rating with a price target of \$384
- Jefferies – Buy rating with a price target of \$328
- Goldman Sachs – Buy rating with a price target of \$324

These recommendations reflect positive sentiment regarding the company's growth prospects and financial performance .



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6. Analyst Sentiment Summary

Analyst sentiment towards Ralph Lauren is generally positive:

- Average Analyst Rating: Strong Buy
- Average Price Target: Approximately \$310.33
- Recent Ratings: 26 Buy, 4 Hold, 2 Sell

Analysts highlight the company's strong brand positioning, international growth, and effective pricing strategies as key factors supporting their positive outlook .

7. Insider Buying and Selling (Last 24 Months)

Over the past 24 months, insider activity has been as follows:

- Shares Bought: 28,980,067
- Shares Sold: 193,927

Notable insider transactions include:

- Patrice Louvet (CEO) sold 24,000 shares in November 2024
- David Lauren (Vice Chairman) sold 37,615 shares in November 2024

These transactions are part of routine financial planning and compensation practices within the company .