



Balfour Capital Group Take-Two Interactive Software, Inc.

Take-Two Interactive Software, Inc. is a leading American video game holding company headquartered in New York City. Founded in 1993, it develops, publishes, and markets interactive entertainment for consumers globally. The company operates through several labels, including Rockstar Games, 2K, Private Division, and Zynga, offering products across console, PC, and mobile platforms. Notable franchises under its umbrella include Grand Theft Auto, NBA 2K, Red Dead Redemption, and Civilization.

1. Top 5 Competitors

Take-Two's primary competitors in the gaming industry are:

1. Electronic Arts (EA)
2. Activision Blizzard
3. Ubisoft
4. Sony Interactive Entertainment
5. Epic Games

These companies compete with Take-Two in various gaming genres and platforms.

2. Largest Institutional Shareholders

As of the latest data, the largest institutional shareholders of Take-Two Interactive include:

- Vanguard Fiduciary Trust Co. – 11.26% ownership
- Public Investment Fund (Investment Company) – 6.47%
- BlackRock Advisors LLC – 6.01%
- State Street Corp. – 5.78%
- JPMorgan Investment Management, Inc. – 5.29%

These institutions collectively hold significant stakes in the company.

3. Management Team

Key executives at Take-Two Interactive include:

- Strauss Zelnick – Chairman and Chief Executive Officer
- Karl Slatoff – President
- Lainie Goldstein – Chief Financial Officer
- Daniel P. Emerson



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4. Revenue

For the fiscal year ending March 31, 2025, Take-Two reported:

- GAAP Net Revenue: \$5.63 billion, a 5% increase year-over-year.
- Total Net Bookings: \$5.65 billion, up 6% from the previous year.

Major revenue contributors included NBA 2K24 and NBA 2K25, Grand Theft Auto V and Online, Red Dead Redemption 2, and mobile titles like Toon Blast and Words With Friends.

5. Institutions with Buy Recommendations:

Several financial institutions have issued buy recommendations for TTWO:

- UBS Group: Raised price target from \$230 to \$275, rating "Buy".
- Morgan Stanley: Increased target from \$210 to \$265, rating "Overweight".
- DA Davidson: Lifted target from \$250 to \$270, rating "Buy".

6. Analyst Sentiment Summary

Analyst consensus for TTWO is overwhelmingly positive:

- Average Recommendation: Buy
- Average Target Price: \$251.22
- Number of Ratings: 27

Additionally, TipRanks reports a "Strong Buy" consensus based on 17 buy ratings, with an average price target of \$257.76.

7. Insider Buying and Selling (Last 24 Months)

Over the past 24 months:

- Shares Bought by Insiders: 1,227,683
- Shares Sold by Insiders: 729,335
- Net Insider Transactions: 498,348 shares bought

Notably, insiders have been net buyers, indicating confidence in the company's prospects.