

Balfour Capital Group Match Group, Inc.

Match Group owns a global portfolio of dating products—most notably Tinder and Hinge —plus Match, Meetic, OkCupid, Pairs, PlentyOfFish, Azar, BLK and others. The company positions itself as a provider of digital technologies that "spark meaningful connections" across demographics and geographies.

1. Top 5 Competitors

- Bumble, Inc. (BMBL) Operates Bumble and Badoo.
- Grindr (GRND) Leading platform for the LGBTQ+ community.
- Hello Group (MOMO) Social/entertainment apps in China incl. Tantan (dating). <u>SEC</u>
- ParshipMeet Group (eharmony, The Meet Group, LOVOO) Large European/U.S. dating portfolio.
- Meta's Facebook Dating Integrated dating product within Facebook.

2. Largest Institutional Shareholders

Recent ownership trackers list Vanguard Group, State Street, BlackRock, plus active/other holders such as Starboard Value, Ameriprise, Invesco, and Arrowstreet among the largest holders. (Exact positions change with 13F/13G updates.)

3. Management Team

- CEO: Spencer Rascoff (effective Feb. 4, 2025).
- COO: Hesam Hosseini (effective Apr. 1, 2025).
- CFO: Steven (Stephen) Bailey (promoted effective Mar. 1, 2025).
- Chief Legal Officer: Sean Edgett; Chief People Officer: D.V. Williams; other senior leaders include Justin McLeod (Hinge founder/CEO) and regional leaders.



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4. Revenue

• Latest audited full-year revenue (FY2024, reported Feb. 27, 2025): \$3.48 billion. Recent quarterly context: Q2-2025 revenue ≈\$864–864 million (above estimates), with guidance for Q3-2025 of \$910–920 million.

5. Institutions with Buy Recommendations:

- Goldman Sachs: Buy; PT raised to \$42 (Aug. 6, 2025).
- Deutsche Bank: Buy; PT \$40 (Aug. 6, 2025).
- RBC Capital Markets: Outperform; PT \$39 (Aug. 6, 2025).
- Susquehanna: Positive; PT \$45 (Aug. 7, 2025).

6. Analyst Sentiment Summary

Recent surveys show a mixed / Hold-leaning setup with some Buys: MarketBeat's roll-up shows ~20–23 analysts, consensus "Hold" and an average 12-month target around \$35–36 (range roughly \$29–46).

(Newsflow in 2025 notes weaker Tinder trends offset by stronger Hinge momentum under the new CEO.)

7. Insider Buying and Selling (Last 24 Months)

- CEO Spencer Rascoff (open-market buys):
- Feb. 6, 2025: bought 59,560 shares (weighted avg. ~\$34.41).
- May 9, 2025: bought 70,885 shares (weighted avgs. ~\$27.89-\$28.54).
- Gary Swidler (then-President):
- Mar. 7, 2025: sold ≈242,209 shares (~\$7.96 M).
- Stephen (Steven) Bailey (CFO/Director):
- Aug. 7, 2025: sold 12,500 shares at ~\$36.72.
- · Director Glenn Schiffman:
- Feb. 6, 2025: bought 3,000 shares at ~\$34.47.

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