



# Balfour Capital Group Tyson Foods, Inc.

Tyson Foods is a global, multi-protein food company and “recognized leader in protein,” operating four segments—Beef, Pork, Chicken (vertically integrated), and Prepared Foods (brands include Tyson, Jimmy Dean, Hillshire Farm, Ball Park, Wright, Aidells, ibp). FY2024 sales were \$53.3B.

## 1. Top 5 Competitors

JBS S.A. (global beef/chicken/pork) • Pilgrim’s Pride (PPC) • Hormel Foods (HRL) • Smithfield/WH Group (pork) • Cargill (meat/protein). (Representative lists of Tyson peers in meat/protein note these companies among closest alternatives.)

## 2. Largest Institutional Shareholders

- Vanguard Group
- BlackRock
- (Also among top holders in recent filings: Pzena Investment Management, State Street, Geode, et al.)

## 3. Management Team

- Donnie King — President & CEO
- Curt Calaway — Chief Financial Officer
- Devin Cole — Group President, Poultry & Global Business Unit
- Brady Stewart — Group President, Prepared Foods, Beef & Pork & Chief Supply Chain Officer
- Kristina Lambert — Chief Growth Officer
- Adam Deckinger — General Counsel
- Jacqueline Hanson — Chief People Officer
- Doug Kulka — Chief Information & Technology Officer



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## 4. Revenue

- FY2024 net sales: \$53.309B.

(Recent update: Q3 FY2025 sales of \$13.884B; nine-month FY2025 sales \$40.581B.)

## 5. Institutions with Buy Recommendations:

- Barclays — Overweight (price target \$75 on Jan 21, 2025).
- (TipRanks 3-month snapshot shows Moderate Buy consensus with 2 Buys / 5 Holds; MarketBeat's 12-month rollup shows overall Hold with 2 Buys among 14 analysts.)

## 6. Analyst Sentiment Summary

- MarketBeat: Consensus Hold (12 Hold / 2 Buy); avg PT ~\$61.33 (~7–8% implied upside from ~\$57).
- TipRanks (last 3 months): Moderate Buy (2 Buy / 5 Hold); avg PT ~\$62.43.
- Yahoo Finance brief (news wrap): consensus "Hold."

## 7. Insider Buying and Selling (Last 24 Months)

- Notable reported activity skews to selling in late 2024; limited/none in terms of sizable insider buying over the past 24 months:
- John H. Tyson (Chairman) – Form 4 sales reported Nov 21, 2024.
- Noel White (Director) – sale (~\$1.95M) Nov 18, 2024.
- Adam S. Deckinger (GC) – sale (~\$0.68M) Nov 15, 2024.
- Wes Morris (exec) – sale (~\$1.43M) Nov 12–13, 2024.
- Aggregate insider selling over last 24 months: ~557k shares for ~\$33.1M.
- Grants/Awards: Olivia L. Tyson (Director) reported stock award June 2, 2025 (not open-market buying).