

Company Overview

Palo Alto Networks, Inc. (PANW) is a global cybersecurity leader providing integrated, Al-driven security platforms that cover network security, cloud security, and security operations. Founded in 2005 and headquartered in Santa Clara, California, the company employs approximately 15,000 people worldwide and serves over 80,000 enterprise and government customers across 150+ countries.

The company's **platformization strategy** integrates its three core ecosystems — Network Security (NGFW, SASE, Prisma Access), Cloud Security (Prisma Cloud), and Security Operations (Cortex and XSIAM) — to deliver unified prevention, detection, and automation capabilities. Its **Unit 42** advisory arm provides global threat intelligence, incident response, and consulting services.

In FY2025 (year ended July 31, 2025), PANW reported revenue of USD 9.2 billion (+15% YoY) and non-GAAP EPS of USD 3.34 (+18% YoY), with an operating margin of 28.8% and free cash flow of USD 3.51 billion. The company's Next-Generation Security Annual Recurring Revenue (NGS ARR) reached USD 5.58 billion (+32% YoY), supported by platform adoption across major enterprise clients.

Management reaffirmed its FY2026 guidance for revenue of USD 10.5–11.0 billion, NGS ARR exceeding USD 7 billion, and continued margin expansion driven by software mix and cost optimization.

1. Top 5 Competitors

- Fortinet, Inc. (FTNT): Network security and firewall rival with strong SMB market penetration.
- CrowdStrike Holdings, Inc. (CRWD): Cloud-native endpoint security and threat intelligence competitor.
- Zscaler, Inc. (ZS): Leader in Zero Trust cloud access and SASE solutions.

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- Check Point Software Technologies Ltd. (CHKP): Longstanding network and threat prevention peer.
- Cisco Systems, Inc. (CSCO): Diversified enterprise networking and cybersecurity vendor.



2. Largest Institutional Shareholders

Shareholder	Approx. % Ownership	Notes
Vanguard Group Inc.	~8.2%	Largest institutional holder
BlackRock Inc.	~7.4%	Major U.S. institutional investor
T. Rowe Price Associates	~5.9%	Long-term growth fund
State Street Corp.	~4.5%	Passive and active index exposure
Capital World Investors	~3.2%	Global active strategy
T. Rowe Price Associates	~4.9%	Active growth funds
Capital World Investors	~4.5%	Large-cap growth and GARP exposure

Institutional ownership exceeds **83%**, reflecting strong confidence from global asset managers and technology-focused funds.

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3. Management Team

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4. Revenue

Fiscal Year	Revenue (USD Billion)	YoY Growth
2023	6.9	_
2024	8.0	+16%
2025	9.2	+15%
2026E	10.5	+14%
2027E	11.9	+29%

Gross Margin: 73.4% (FY2025)

Operating Margin (non-GAAP): 28.8% (+150 bps YoY)

Net Margin: 12.3%

Free Cash Flow: USD 3.51B (FCF margin 38%)

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5. Institutions with Buy Recommendations

Recent "Buy/Overweight/Outperform" ratings include:

- Goldman Sachs Buy, PT USD 250 (Nov 2025)
- Morgan Stanley Overweight, PT USD 245 (Oct 2025)
- **UBS** Buy, PT USD 240 (Sep 2025)
- Bank of America Buy, PT USD 230 (Aug 2025)
- Jefferies Buy, PT USD 235 (Jul 2025)
- Wells Fargo Overweight, PT USD 250 (Nov 2025)

Analysts highlight accelerating ARR growth, improving cash generation, and operational scalability following the firm's **proposed acquisition of CyberArk Software Ltd.**, expected to expand its identity and access security capabilities.

6. Analyst Sentiment Summary

- Consensus Rating: Buy (55 analysts).
- Breakdown: 15 Strong Buy / 26 Buy / 12 Hold / 1 Sell / 1 Strong Sell.
- Average 12-Month Target: USD 220 (range: USD 131 USD 325).
- Forward P/E: 55.5× (in line with 5-year average of 55.6×).
- 5-Year EPS Growth Forecast: 13.5%.
- LTG Forecast: +14–15% CAGR through FY2027.

Positive Drivers:

- · NGS ARR growth of +32% YoY (FY2025).
- · Record 900 platformized enterprise customers (+25% YoY).
- · 120% Net Retention Rate (NRR) among top accounts.
- · 51 customers with >USD 10M ARR (+50% YoY).
- · Strong execution in SASE, Cortex, and Prisma Cloud segments.

Risks:

- · Valuation premium (Forward PEG ~4.1× vs. peer avg 1.3×).
- · CyberArk merger integration risk.
- · Intensifying competition from CrowdStrike and Zscaler in cloud-native security.

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7. Insider Buying and Selling (Last 24 Months)

- Nikesh Arora (CEO): Sold ~120,000 shares (Aug 2025) under 10b5-1 plan; retains >90% of vested holdings.
- Dipak Golechha (CFO): Sold 15,000 shares (Apr 2025) for liquidity diversification.
- Lee Klarich (CPO): Sold 20,000 shares (Jul 2025).
- **Directors**: Routine option exercises; no significant open-market purchases reported.

Overall insider activity has been **neutral**, consistent with long-term incentive plans; no large-scale selling that suggests bearish internal sentiment.

